Jordan LaPointe

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Summary

I work with small teams to create useful online experiences. I believe in close communication, fast iteration, maintainable code and thoughtful design.

Experience

**Software Engineer at Optum**

February 2019 to present — Minneapolis, MN

* Tools used: React, Redux Toolkit, Node, Jest, Cypress, AEM and GitHub
* Improving online prescription management for customers
* Leading effort to improve test coverage and application stability

**Software Engineer at Target**

January 2019 to February 2019 — Minneapolis, MN

* Tools used: React, Redux, ES6, Jest, Cypress, Sketch and GitHub
* Developed internal application for planning store inventory changes
* Collaborated with design to set first accessibility standards for internal apps

**Senior Design Technologist at Ameriprise Financial**

October 2017 to January 2019 — Minneapolis, MN

* Tools used: CSS4, ES6, React, Fractal, Sketch, Bloomreach and Bitbucket
* Contributed to design and development of front-end component library
* Guided product teams to improve front-end development processes

**Senior JavaScript Developer at Best Buy**

February 2017 to October 2017 — Richfield, MN

* Tools used: React, Redux Saga, ES6, Immutable, Lodash and Bitbucket
* Rebuilt Best Buy’s cart and checkout experiences
* Improved the checkout experience through close collaboration with design

**Design Director at Apruve**

July 2016 to February 2017 — Minneapolis, MN

* Tools used: Angular, Ruby on Rails, Sketch, Flinto Prototyping and GitHub
* Redesigned credit management application after company pivot
* Created front-end style guide as a resource for team members

**Software Engineer at SportsEngine**

July 2015 to July 2016 — Minneapolis, MN

* Tools used: Angular, Ruby on Rails, Sketch, Slack and GitHub
* Lead front-end style guide effort to unify application experiences

**Co-founder at Serenify**

November 2013 to August 2016 — Minneapolis, MN

* Tools used: Angular, Symfony, Sketch, Balsamiq Mockups, Slack and GitHub
* Designed, developed and launched Serenify.com with a cross-discipline team

**Front-End Developer at Internet Broadcasting**

October 2014 to January 2015 – Minneapolis, MN

* Tools used: Angular, HTML, CSS, Git and Sketch
* Developed an embeddable widget to display real-time election results

**Front-End Developer at Target Corporation**

October 2012 to October 2014 — Minneapolis, MN

* Tools used: HTML, CSS, LESS, JavaScript, jQuery, Axure and Git
* Developed front-end for a first-of-its-kind CMS built on Jira

Education

**The Art Institutes International Minnesota**

Majored in Web Design & Interactive Media